

February 1, 2009

FOR IMMEDIATE RELEASE

**ATLANTIC PACIFIC MEDIA, IRVINE
MERGES WITH
AVANT PRODUCTIONS, COSTA MESA**

Atlantic Pacific Media of Irvine, California has merged with Avant Productions in Costa Mesa, California.

The combined entity will work under the name Avant Productions, effective immediately and will work out of Avant's facility in Costa Mesa. "We are pleased to gain the expertise and capability that Atlantic Pacific Media offers. We have broadened our multimedia capabilities to the point of offering stem-to-stern production, editing and manufacturing. We believe this will be a huge bonus for clients of Atlantic Pacific Media as well," said Clark Severson, Avant Productions Executive Producer.

Atlantic Pacific Media is known for high quality DVD and CD authoring and disc manufacturing in Orange County. "With this merger, Atlantic Pacific Media can now offer services that Avant Productions is known for such as top drawer shooting and multiple edit bays. The fact that Avant has a one of the only good-sized, fully equipped studios offering green screen in Orange County will be a big plus for our clients," added Karl Renwanz, President of Atlantic Pacific Media.

Avant Productions has been in Costa Mesa, serving the Orange County community, since 1988.

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